



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract

3447743

Schedule Dates

10/15/18-10/21/18

Advertiser

Kaine for Virginia Senate-D (13611)

Agency

BlueWest Media (16865)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

Est 958 10.15-10.21 (1055202)

Salesperson

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office

WJLA/GJLA/EJLA

Buyer Name

Phone/Fax

/

CPE

958

Account Types

Local/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

Date Entered

08/03/18

Last Modified

08/03/18

Entered By

Tiffany Lewis

CO-OP

No

Headline

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$9,975.00

Net Total

\$56,525.00

Sales Tax

Washington (WJLA)

By Broadcast Month

By Broadcast Month	Spots	Rate
Oct. 2018	63	\$66,500.00
Grand Total:	63	\$66,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/15/18-10/19/18	3	:30	6A- News-Good Morning Washington at 6a		1	1	1	1	1			5	\$450.00	\$2,250.00	Washington (WJLA)		8/3/18
2.0	Normal Line / SPOT	10/15/18-10/19/18	2	:30	7A- ABC-Good Morning America		2	1	2	1	2			8	\$1,000.00	\$8,000.00	Washington (WJLA)		8/3/18
3.0	Normal Line / SPOT	10/16/18-10/16/18	3	:30	9A- Live with Kelly			1						1	\$300.00	\$300.00	Washington (WJLA)		8/3/18
4.0	Normal Line / SPOT	10/17/18-10/17/18	3	:30	10A- Rachael Ray				1					1	\$200.00	\$200.00	Washington (WJLA)		8/3/18
5.0	Normal Line / SPOT	10/16/18-10/18/18	3	:30	11A- ABC-The View			1		1				2	\$350.00	\$700.00	Washington (WJLA)		8/3/18
6.0	Normal Line / SPOT	10/15/18-10/19/18	3	:30	12P- News-ABC 7 News at Noon		1		1	1	1			4	\$250.00	\$1,000.00	Washington (WJLA)		8/3/18
7.0	Normal Line / SPOT	10/15/18-10/19/18	3	:30	4P- News-ABC 7 News at 4p		2	2	1	2	2			9	\$250.00	\$2,250.00	Washington (WJLA)		8/3/18
8.0	Normal Line / SPOT	10/15/18-10/19/18	3	:30	5P- News-ABC 7 News at 5p		1	2	1	1	1			6	\$400.00	\$2,400.00	Washington (WJLA)		8/3/18
9.0	Normal Line / SPOT	10/15/18-10/19/18	2	:30	6P- News-ABC 7 News at 6p		2	1	1	1	1			6	\$1,100.00	\$6,600.00	Washington (WJLA)		8/3/18
10.0	Normal Line / SPOT	10/17/18-10/19/18	3	:30	11:35P- ABC-Jimmy Kimmel				1		1			2	\$350.00	\$700.00	Washington (WJLA)		8/3/18
11.0	Normal Line / SPOT	10/15/18-10/19/18	3	:30	11:00:26P- News-ABC 7 News at 11p		2	2	2	2	2			10	\$800.00	\$8,000.00	Washington (WJLA)		8/3/18
12.0	Normal Line / SPOT	10/20/18-10/20/18	3	:30	11P- 12:05A (EST)							1		1	\$400.00	\$400.00	Washington (WJLA)		8/3/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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13.0	Normal Line / SPOT	10/21/18-10/21/18	3	:30	11P- 12:05A (EST)								1	1	\$600.00	\$600.00	Washington (WJLA)		8/3/18
14.0	Normal Line / Access	10/16/18-10/18/18	2	:30	7P- Wheel Of Fortune			1		1				2	\$3,200.00	\$6,400.00	Washington (WJLA)		8/3/18
15.0	Normal Line / Access	10/15/18-10/19/18	2	:30	7:30P- Jeopardy		1		1	1	1			4	\$4,800.00	\$19,200.00	Washington (WJLA)		8/3/18
16.0	Normal Line / Prime Premium	10/18/18-10/18/18	3	:30	8P- ABC-Greys Anatomy (Thursday)					1				1	\$7,500.00	\$7,500.00	Washington (WJLA)		8/3/18

CONFIRMATION CONTRACT

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